DECLARATION OF SERGEI LEMBERG IN

SUPPORT OF PRELIMINARY APPROVAL AND TO CONSOLIDATE

3

13 14

15

16 17

18

19

20

21

22

23 24

25 26

27

28

- I, Sergei Lemberg, under penalty of perjury under the laws of the United States of America, affirm and state as follows:
- I am the principal of Lemberg Law, LLC. I am a consumer rights attorney experienced in prosecuting actions under various Federal and State consumer protection statutes. I am a 1997 graduate of Brandeis University with a degree in Economics and a Minor in Accounting, a 2001 graduate of University of Pennsylvania School of Law and now the principal of Lemberg Law L.L.C.
- 2. I and my firm represent Kevin Krejci, Plaintiff in the related action Krejci v. Cavalry Portfolio Services, LLC, 16-cv-00211-JAH-WVG. I submit this declaration in support of the motion by Plaintiffs Horton and Krejci (together the "Plaintiffs") to (1) preliminary approve the class action Settlement Agreement between Plaintiffs and Defendant Cavalry Portfolio Services, LLC ("Cavalry") and (2) to consolidate the Krejci and Horton actions.
- Prior to starting my own law firm, I held positions in the New York 3. offices of Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. and practiced corporate bankruptcy and reorganization law at Andrews Kurth LLP and Day Pitney LLP. I have personal knowledge as to all matters set forth in this Declaration and could testify to the same if called to do so.
- I am a member in good standing of the bars of Massachusetts, 4. Connecticut, Georgia, New York and Pennsylvania. I am also admitted to practice before the First, Second, Third, Fifth, Seventh, Ninth and Eleventh Circuit Courts of

6 7

8

9

10

1112

13

14

15

1617

18

19

2021

22

2324

25

2627

2728

Appeal. I am admitted to practice before the following Federal courts: the District of Massachusetts, Eastern and Western Districts of Arkansas; the District of Connecticut; the Northern and Middle Districts of Georgia; the Northern, Central and Southern Districts of Illinois; the District of Maryland; the Eastern and Western Districts of Michigan; the Eastern District of Missouri; the District of Nebraska; the Northern, Southern, Eastern and Western Districts of New York; the Northern District of Ohio; the Northern, Eastern and Western Districts of Oklahoma; the Western District of Texas; the Eastern, Middle and Western Districts of Pennsylvania

My firm's decisions on consumer right's matters include but are not 5. limited to: Manuel v. NRA Grp. LLC, 722 F. App'x 141, 142 (3d Cir. 2018); Pollard v. Law Office of Mandy L. Spaulding, 766 F.3d 98 (1st Cir. 2014); Scott v. Westlake Servs. LLC, 2014 WL 250251 (7th Cir. Jan. 23, 2014); Evon v. Law Offices of Sidney Mickell, 688 F.3d 1015 (9th Cir. 2012); LaVigne v. First Cmty. Bancshares, Inc., No. 1:15-CV-00934-WJ-LF, 2016 WL 6305992 (D.N.M. Oct. 19, 2016); Butto v. Collecto, Inc, 290 F.R.D. 372, 395-396 (E.D.N.Y. 2013); Cerrato v. Solomon & Solomon, 909 F.Supp.2d 139 (D. Conn. 2012); Zimmerman v. Portfolio Recovery Assoc., LLC, 276 F.R.D. 174 (S.D.N.Y. 2011); Davis v. Diversified Consultants, Inc., 2014 WL 2944864 (D. Mass. June 27, 2014); Hudak v. The Berkley Grp., Inc., 2014 WL 354666 (D. Conn. Jan. 23, 2014); Zimmerman v. Portfolio Recovery Assocs., LLC, 2013 WL 6508813 (S.D.N.Y. Dec. 12, 2013); Seekamp v. It's Huge, Inc., 2012 WL 860364 (N.D.N.Y. Mar. 13, 2012).

6. I and my firm have been certified as class counsel, in both contested proceedings and in settlement, in the following matters: Johnson v. Comodo Grp., Inc., 2020 WL 525898 (D.N.J. Jan. 31, 2020) (class certification granted in Telephone Consumer Protection Act ("TCPA") action); Lavigne v. First Community Bancshares, Inc., et al., 2018 WL 2694457, at *5 (D.N.M. June 5, 2018) (same); Munday v. Navy Federal Credit Union, ECF No. 60, 15-cv-01629 (C.D. Cal., July 14, 2017) (final approval of class settlement of \$2.75MM in TCPA action); Brown v. Rita's Water Ice Franchise Co. LLC, No. CV 15-3509, 2017 WL 1021025, at *1 (E.D. Pa. Mar. 16, 2017) (final approval of class settlement of \$3MM common fund in TCPA action); Duchene v. Westlake Servs., LLC, No. 2:13-CV-01577-MRH, 2016 WL 6916734 (W.D. Pa. July 14, 2016) (final approval of class settlement of \$10MM common fund in TCPA action); In Re: Convergent Telephone Consumer Protection Act Litigation, ECF No. 268, 3:13-md-02478 (D. Conn., November 10, 2016) (final approval of class settlement consisting of \$5.5MM common fund in TCPA action); Oberther v. Midland Credit Management, Doc. No. 90, 14-cv-30014 (D. Mass. July 13, 2016) (Fair Debt Collection Practice Act ("FDCPA") class action); Zimmerman v. Portfolio Recovery Assoc., LLC, 276 F.R.D. 174 (S.D.N.Y. 2011) (certifying FDCPA class action); Seekamp v. It's Huge, Inc., 2012 WL 860364 (N.D.N.Y. Mar. 13, 2012) (certifying auto fraud class action); Evon v. Law Offices of Sidney Mickell, 688 F.3d 1015 (9th Cir. 2012) (FDCPA class action); Butto v. Collecto, Inc., 290 F.R.D. 372 (E.D.N.Y. 2013) (certifying FDCPA class action); Douma v. Law Offices of Mitchell

10

11 12

13

14 15

16

17

18

19

20 21

22 23

24

25 26

27

28

Tech., Inc., 10-cv-02514 (S.D.N.Y.) (FDCPA class action). I have been interviewed and asked to contribute on multiple occasions by 7. the media regarding various matters that I worked on, such as the Boston Herald,

N. Kay P.C., 09-cv-9957 (S.D.N.Y.) (FDCPA class action); Waiters v. Collection

NorthJersey.com, Newsweek, The Leader Herald, PatriotLedger.com, Law360, Texas

Lawyer, ABC News, Chanel 7 in Boston, McClatchy, AOL Autos, Connecticut Law

Tribune, Philly.com, the Los Angeles Times, Consumer Reports.org, Syracuse.com,

Daily News, Harford Advocate.com and the Boston Herald.

I have co-authored the definitive compilation of form complaints in 8. Connecticut, Connecticut Civil Complaints for Business Litigation, contributing form complaints for the Lemon Law and Auto Fraud sections.

- I am also the former Chair of the Consumer Law Section of the 9. Connecticut Bar Association. I held that position from 2014 to 2015. I have been a guest speaker at the Professional Association for Customer Engagement conference in 2014 and the National Debt Collection Forum in 2016. In both instances I spoke about best practices that should be or are adopted in the debt collection profession from the perspective of a consumer advocate.
- 10. On February 7, 2013, my firm, then named Lemberg & Associates, LLC, initiated this action on behalf of Plaintiff Cory Horton and a class of similarly situated consumers against Cavalry for alleged violations of the TCPA. (Doc. No. 1). We

6

5

8

7

10

11 12

13

14 15

16

17

18

19 20

21 22

23

24 25

26 27

28

represented Mr. Horton in this matter from filing of the case until December, 2015, after which he retained new counsel at the Terrell Marshall Law Group PLLC.

- During our period of representation of Mr. Horton we vigorously 11. litigated the case on behalf of Mr. Horton and his putative class for alleged violations of the TCPA.
- We engaged in extensive and voluminous discovery. We secured the 12. production of, and reviewed, thousands of pages of documents regarding all issues in the case: the manual for Defendant's alleged dialing systems, account records for Plaintiff, account records for putative class members, pertinent agreements between Defendant and third parties, class data itself. We sought third party discovery from Navy Federal Credit Union regarding any claim of indebtedness as to Mr. Horton. We deposed three corporate representatives of the Defendant, we deposed Defendant's expert, and we took the deposition of Navy Federal Credit Union. In addition, we engaged in expert discovery, defended Plaintiff's experts' depositions and defended the Mr. Horton's deposition.
- We engaged in extensive motion practice concerning all facets of the 13. The docket shows how much active and adversarial litigation occurred and includes (1) a motion for summary judgment on Cavalry's counterclaim against Mr. Horton (2) Plaintiff Horton's motion for class certification (3) Cavalry's motion for summary judgment on liability (3) numerous motions to strike expert opinions and (4) numerous motions to compel discovery.

11

10

12

13 14

15

16

17

18

19 20

21

22 23

24

25

26 27

28

- 14. We also engaged in several rounds of settlement discussions with Cavalry including a full day mediation session before the Honorable Herbert B. Hoffman (Ret.), on June 8, 2015.
- On January 27, 2016, my firm initiated the Krejci action on behalf of Mr. 15. Krejci and a class of similarly situated consumers against Cavalry for alleged violations of the TCPA. We sought to vigorously pursue the litigation on behalf of Mr. Krejci and the putative class he sought to represent.
- On February 5, 2016, the Court granted Cavalry's motion to stay all 16. proceedings pending the outcome of an appeal of the Federal Communication Commission's 2015 omnibus TCPA Order, In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991 (2015 Order), 30 FCC Rcd. 7961 (2015).
- After the stay was lifted, the Parties to the Krejci and Horton matters 17. participated in two all-day mediations before the Honorable Leo S. Papas on June 7, 2019, and August 27, 2019. Both sessions were productive though unsuccessful. Subsequent arm's length discussions with Judge Papas's assistance resulted in the terms of a settlement agreed on November 12, 2019, and a fully executed Settlement Agreement on February 20, 2020.
- The terms of the Settlement Agreement are the result of extensive 18. negotiations, which spanned years, is based on our and counsel for Horton's informed and considered judgments and the extensive discovery and litigation that has taken

place. The terms of the Settlement Agreement are endorsed by the Plaintiff Krejci and by undersigned counsel as fair reasonable and adequate and in the best interests of the Class.

- 19. My recommendation that these terms be accepted is based on my extensive familiarity with the facts and legal issues in this case. My firm has expended, in the <u>Horton</u> and <u>Krejci</u> matters, approximately 2,400 hours litigating and settling this case to date, with a lodestar figure of approximately \$1,200,000.00. Our hard costs have been approximately \$72,000.00.
- 20. My recommendation is also grounded in my experience in class action litigation which informs my judgment that the terms of the settlement are fair and reasonable. See generally Johnson, 2020 WL 525898; Lavigne, 2018 WL 2694457 at *5; Brown, 2017 WL 1021025 at *1; Duchene, 2016 WL 6916734; Butto v. Collecto Inc., 290 F.R.D. 372 (E.D.N.Y. 2013); Zimmerman v. Portfolio Recovery Associates, LLC, 2013 WL 1245552 (S.D.N.Y. Mar. 27, 2013); Evon v. Law Offices of Sidney Mickell, 688 F.3d 1015 (9th Cir. 2012); Seekamp v. It's Huge, Inc., 2012 WL 860364 (N.D.N.Y. Mar. 13, 2012).
- 21. Based on the foregoing, I respectfully request the Court preliminarily approve the class settlement agreement, direct notice be sent to the class and schedule a fairness hearing.

I declare under penalty of perjury that the above is true and correct. Dated: February 21, 2020 /s/ Sergei Lemberg Sergei Lemberg, Pro Hac Vice

CERTIFICATE OF SERVICE 1 I, Adrienne D. McEntee, hereby certify that on February 21, 2020, I 2 electronically filed the foregoing with the Clerk of the Court using the CM/ECF 3 4 system which will send notification of such filing to the following: 5 Tomio B. Narita, CSB #156576 6 Email: tnarita@snllp.com Jeffrey A. Topor, CSB #195545 7 Email: jtopor@snllp.com 8 SIMMONDS & NARITA LLP 44 Montgomery Street, Suite 3010 9 San Francisco, California 94104-4816 10 Telephone: (415) 283-1000 Facsimile: (415) 352-2625 11 12 Attorneys for Defendant 13 DATED this 21st day of February, 2020. 14 15 TERRELL MARSHALL LAW GROUP PLLC 16 17 By: /s/ Adrienne D. McEntee, Pro Hac Vice Adrienne D. McEntee, Admitted Pro Hac Vice 18 Email: amcentee@terrellmarshall.com 19 936 North 34th Street, Suite 300 Seattle, Washington 98103-8869 20 Telephone: (206) 816-6603 21 Facsimile: (206) 319-5450 22 Attorneys for Plaintiff 23 24 25 26 27 28