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11 12	UNITED STATES D FOR THE SOUTHERN DIS		INIA
13 14	CORY HORTON, on behalf of himself and all others similarly situated,		
15	Plaintiff,	NO. 13-CV-0030	7-JAH (WVG)
16	v.		TION FOR FINAL
17	CAVALRY PORTFOLIO SERVICES, LLC,	APPROVAL OF C SETTLEMENT	CLASS ACTION
18	Defendant	Complaint Filadi	- Fabruary 7, 2012
19	Defendant.	Complaint Filed:	: February 7, 2013
20		DEMAND FOR JU	JRY TRIAL
21		Honorable John	A. Houston
22		DATE.	Contombox 20, 2020
23		DATE: TIME:	September 28, 2020 2:30 p.m.
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PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT 13-CV-00307-JAH (WVG)

KEVIN KREJCI, on behalf of himself and all others similarly situated, NO. 3:16-cv-00211-JAH-WVG Plaintiff, ٧. CAVALRY PORTFOLIO SERVICES, LLC, Defendant. PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT

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I. INTRODUCTION

Plaintiffs Cory Horton and Kevin Krejci move for final approval of their settlement with Cavalry Portfolio Services, LLC in this class action brought under the Telephone Consumer Protection Act. Cavalry has agreed to relieve up to \$18 million in debt for Settlement Class Members who filed claims for debt relief, and to pay \$6,150,000 to establish a non-reversionary Settlement Fund that will be distributed to Settlement Class Members who filed claims for cash.

The notice plan approved by the Court has been implemented by the parties and the Court-approved Settlement Administrator, JND. The postcard and email notices were successfully delivered to approximately 93% of Settlement Class Members. The reaction of the Settlement Class has been very positive. There are no objections to the settlement. There are only 9 opt outs. To date, 73,271 unique claims have been filed, representing 7% of Settlement Class Members. While the distribution of the Settlement Fund will not be finalized until the Court rules on the motion for attorneys' fees, it currently appears that Settlement Class Members who filed claims for debt relief, if allowed, will receive debt relief of \$599 each, and those who filed claims for cash, if allowed and depending on their responses to proposed deficiency notices, will receive an estimated payment of between \$46 and \$61 each.

All of the factors that courts consider support granting final approval of the settlement. The relief provided by the settlement is significant, particularly given the risk and expense of continued litigation. The settlement ensures that class members are rewarded without delay and eliminates the risk of loss at trial or on appeal. Having litigated through summary judgment, the parties are fully apprised of the strengths and weaknesses of the claims and defenses. Class Counsel have successfully litigated many TCPA cases and fully support the settlement. And that no Settlement Class Members objected further supports final approval of the settlement.

Plaintiffs request that the Court certify the Settlement Class for settlement purposes and approve the settlement as fair, reasonable and adequate.

II. BACKGROUND

A. The litigation and settlement.

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Plaintiffs described the protracted, hard-fought litigation that led to the class settlement in their motion for an award of attorneys' fees. In the more than seven years following the filing of the initial complaint, Plaintiffs propounded discovery on Cavalry, Navy Federal Credit union, and TracFone Wireless, pored through thousands of pages of documents, worked with experts to analyze calling data, took and defended fact and expert depositions, moved for class certification, and successfully defended and won summary judgment on Cavalry's debt collection counterclaim. See ECF No. 297 at 11-12. It was only after the parties had filed cross-motions for summary judgment that they negotiated the settlement valued at more than \$24 million. Id. Settlement Class Members with Open Accounts who submit approved for debt relief will receive their pro rata share of \$18,000,000 in debt relief, up to \$599 each. Id. at 13. Settlement Class Members with Closed or Open Accounts who submit approved claims for cash will receive cash awards from the Cash Fund on a pro rata basis after payment of administrative costs, incentive awards, attorneys' fees, and litigation costs approved by the Court. *Id.*

B. Preliminary approval.

Plaintiffs filed their unopposed motion for preliminary approval of the proposed Settlement on February 21, 2020. ECF No. 289. The Court granted preliminary approval of the proposed Settlement on April 14, 2020. ECF No. 292.

C. Notice and claims.

JND implemented the notice plan outlined in the Settlement Agreement and approved by the Court. The postcard and email notices successfully reached approximately 93% of the Settlement Class. ECF No. 298 ¶ 19. The deadline for

Settlement Class Members to submit or file a claim form was July 29, 2020. JND received 65,738 unique claims for cash and 7,533 unique claims for debt relief. Supplemental Declaration of Jennifer M. Keough Regarding Notice Administration ("Supp. Keough Decl.") ¶ 4.

Of these claims, JND received 2,093 after the July 29th deadline. Supp. Keough Decl. ¶ 5. However, Plaintiffs' counsel received several calls from Settlement Class Members who received their postcards via U.S. Mail just days before, or after, the deadline to submit a claim. Declaration of Adrienne D. McEntee in Support of Final Approval ("McEntee Decl.") ¶ 2. Similarly, JND has noticed delays with the postal service. Supp. Keough Decl. ¶ 5. Some claim forms were received more than two or three weeks after the postmark date. *Id.* Thus, JND and Class Counsel recommend that 2,093 late claims received through August 25, 2020 be approved. Supp. Keough Decl. ¶ 5; McEntee Decl. ¶ 2.

JND also received 383 claims from claimants JND verified to be valid Settlement Class Members, which were unsigned. Supp. Keough Decl. ¶ 7. Because JND has confirmed that these are valid Settlement Class Members, JND and Class Counsel recommend that these claims be approved without the need for any deficiency process. Supp. Keough Decl. ¶ 7; McEntee Decl. ¶ 3.

Next, the claim form asked Settlement Class Members to include the cellular telephone number on which they received the calls and their current phone number. ECF No. 298, Ex. B. However, 52,952 claimants did not list the number Cavalry records show was called or their current phone number. Supp. Keough Decl. ¶ 8. Given that the class period extends back to 2010, it is not surprising that claimants may not recall the number to which they received calls. McEntee Decl. ¶ 4. JND, however, was able to match 36,085 claimants with information Cavalry provided to determine that all 36,085 of these claimants were class members. Supp. Keough Decl. ¶ 8. As a result, JND and Class Counsel recommend that these claims be approved. Supp. Keough Decl. ¶ 8; McEntee

Decl. ¶ 5. Cavalry, however, has indicated it would prefer that the Court deny these claims, or at a minimum, require claimants to cure any deficiencies. *Id*.

For the 16,867 claims which could not be matched to the Settlement Class List through a mailing or email address, 15,212 claimants selected a cash award and 1,655 selected debt relief (or were deemed to have selected debt relief because they did not make a choice or chose both a cash award and debt relief). Supp. Keough Decl. ¶ 9. JND and Class Counsel recommend providing these claimants with notice of their claim form deficiency and an opportunity to cure. Supp. Keough Decl. ¶ 9; McEntee Decl. ¶ 6.

If the Court allows these claims, and awards the requested attorneys' fees, costs, administration expenses, and incentive awards, a total of \$3,110,650 will be distributed to claimants who opted for a cash award. McEntee Decl. ¶ 8. JND has confirmed that, on completion of the deficiency process, each approved claimant who requested cash will receive between \$46 and 61. Supp. Keough Decl. ¶ 11. JND has also confirmed that each Settlement Class Member who filed an approved form for debt relief will receive \$599 in debt relief. *Id.* ¶ 12. Settlement Class Members receiving debt relief will benefit from a minimum of \$3,520,323 in debt relief, and up to a maximum of \$4,511,668. *Id.*

In all, the settlement will afford Settlement Class Members total settlement relief valued at between \$9,670,323 and \$10,661,668.

III. ISSUES TO BE DECIDED

Whether the settlement should be approved as fair, reasonable, and adequate and whether the Settlement Class should be finally certified for settlement purposes.

IV. ARGUMENT AND AUTHORITY

A. The settlement should be approved as fair, reasonable, and adequate.

Settlements are favored, particularly in the class action context. *In re Syncor ERISA Litig.*, 516 F.3d 1095, 1101 (9th Cir. 2008) ("[T]here is a strong

judicial policy that favors settlements, particularly where complex class action litigation is concerned."). Courts recognize that a settlement approval hearing should not "reach any ultimate conclusions on the contested issues of fact and law which underlie the merits of the dispute, for it is the very uncertainty of outcome in litigation and avoidance of wasteful and expensive litigation that induce consensual settlements." *Rodriguez v. West Publ'g Corp.*, 563 F.3d 948, 964 (9th Cir. 2009).

Proposed class action settlements are not effective unless approved by the Court. Fed. R. Civ. P. 23(e). When deciding whether to find a class settlement to be fair, reasonable, and adequate, courts consider (1) the strength of the plaintiff's case; (2) the risk, expense, complexity, and likely duration of further litigation; (3) the risk of maintaining class action status throughout the trial; (4) the amount offered in settlement; (5) the extent of discovery completed and the stage of the proceedings; (6) the experience and views of counsel; (7) the presence of a governmental participant; and (8) the reaction of the class members of the proposed settlement. *In re Bluetooth Headset Prod. Liab. Litig.*, 654 F.3d 935, 946 (9th Cir. 2011) (quoting *Churchill Village, L.L.C. v. Gen. Elec.*, 361 F.3d 566, 575 (9th Cir. 2004)).

In addition, under the recent amendments to Rule 23, courts consider whether: (A) the class representatives and class counsel have adequately represented the class; (B) the proposal was negotiated at arm's length; (C) the relief provided for the class is adequate, taking into account: (i) the costs, risks, and delay of trial and appeal; (ii) the effectiveness of any proposed method of distributing relief to the class, including the method of processing class-member claims; (iii) the terms of any proposed award of attorney's fees, including timing of payment; and (iv) any agreement required to be identified under Rule 23(e)(3); and (D) the proposal treats class members equitably relative to each other. Fed. R. Civ. P. 23(e)(2).

All of these factors support a finding that the settlement is fair, reasonable, and adequate.

1. The relief provided by the settlement taking into account the strength of Plaintiffs' case and the risk, cost, and delay of trial and appeal favors approval.

The settlement includes both cash and debt relief components. Cavalry has agreed to forgive up to \$18 million of debt and pay \$6,150,000 million to settle Plaintiffs' and Settlement Class Members' TCPA claims. Settlement Class Members who submitted approved claims for debt relief will each receive \$599 in debt relief. After payment of Court-approved settlement administration expenses, attorneys' fees and expenses, and incentive awards to the Plaintiffs, the remainder of the Settlement Fund will be distributed to the Settlement Class Members who filed approved claims for cash. If the Court approves the requested notice and administration costs of \$934,000, incentive awards of \$10,000 to each of the two Class Representatives, requested attorneys' fees of \$2,000,000 and litigation expenses of \$85,350, a total of \$3,110,650 will be distributed to Settlement Class Members who filed approved claims for cash. Cash claimants will receive between \$46 and \$61 each. McEntee Decl. ¶¶ 9-10.

While Plaintiffs believe they have a strong case for liability, success is never guaranteed. Cavalry moved for summary judgment based on the argument that it cannot be held liable for the calls it made to Settlement Class Members because, it contends, the systems used to make the calls are not automatic telephone dialing systems ("ATDS") under the TCPA, which defines an ATDS as equipment which has the capacity "to store or produce telephone numbers to be called, using a random or sequential number generator" and "to dial such numbers." 47 U.S.C. 227(a)(1). If the Court agreed with Cavalry, Plaintiffs would lose on the merits.

At preliminary approval, Plaintiffs noted that the risk of losing on the merits based on Cavalry's argument was palpable due to a split among circuit courts regarding which equipment falls within, or outside of, the definition of ATDS. ECF No. 289 at 25. That risk is even greater now, as the Supreme Court recently granted certiorari in *Facebook Inc. v. Duguid*, No. 19-511, 2020 WL 3865252, to address whether the definition "encompasses any device that can 'store' and 'automatically dial' telephone numbers, even if the device does not 'us[e] a random or sequential number generator.'" *Facebook Inc. v. Duguid*, Pet. for Writ of Cert., No. 19-511, 2019 WL 5390116, at *ii (U.S. filed Oct. 17, 2019) (Question 2). Moreover, had the parties not reached settlement, Cavalry would have moved to stay proceedings based on *Facebook*, which would have delayed any relief to Settlement Class Members.

Even if the Supreme Court ultimately rules in favor of Plaintiffs' interpretation of the statute, Plaintiffs must still prevail on class certification. Cavalry has argued that class members are not entitled to recover because they consented to be call on their cell phones by providing their numbers to Cavalry or to the original creditor. *See* ECF No. 101. Consent is an affirmative defense for which Cavalry bears the burden of proof. *Van Patten v. Vertical Fitness Grp., LLC*, 847 F.3d 1037, 1044 (9th Cir. 2017) ("We think it plain from the statutory language that prior express consent is an affirmative defense, not an element of a TCPA claim...."). Plaintiffs dispute that Cavalry could meet this burden. ECF No. 289 at 26. But Cavalry's argument created the risk that Plaintiffs' motion to certify under Rule 23(b)(3) would not succeed. *Id*.

Moreover, Plaintiffs would still need to convince a jury at trial. And if Plaintiffs prevailed at trial, they would need to maintain the judgment on appeal. Clearing these hurdles would be time consuming and expensive. And since the damages available under the TCPA in a class action with more than a million class members are so significant—in this case potentially totaling more than

\$517,000,000 with possible trebling up to \$1.5 billion—even success for Plaintiffs posed a substantial risk that the judgment would never be paid. *See*, *e.g.*, *Larson v. Harman-Mgmt. Corp.*, 2020 WL 3402406, at *5 (E.D. Cal. June 19, 2020) ("some courts have found TCPA recoveries in the billions of dollars to violate the Due Process Clause, *see*, *e.g.*, *Golan v. FreeEats.com*, *Inc.*, 930 F.3d 950, 962–63 (8th Cir. 2019), and there is a potential that even if such a large recovery was found not to violate the Due Process Clause, that such an amount might not be recoverable as it would likely bankrupt [defendant]"). When combined with the usual risks and expense of litigation, and class litigation in particular, a settlement that ensures settlement relief to class members now is far preferable to the possibility of no recovery after the significant delay of proceeding to trial and appeal. *See*, *e.g.*, *Hartless v. Clorox Co.*, 273 F.R.D. 630, 640 (S.D. Cal. 2011), *aff'd in part*, 473 F. App'x 716 (9th Cir. 2012) (approving settlement where "the risks, expenses, complexity and duration of further litigation are significant").

\$599 in debt relief. Settlement Class Members who chose cash will each receive \$599 in debt relief. Settlement Class Members who chose cash will each receive between \$46 and \$61. In all, Settlement Class Members have claimed between \$9,670,323 and \$10,661,668 of the \$24 million in settlement relief Cavalry made available. The settlement therefore represents a significant cost to Cavalry in addition to substantial relief for the Settlement Class. Courts routinely approve settlements of TCPA claims when class members receive similar payments. *See In re Monitronics Int'l, Inc., Tel. Consumer Prot. Act Litig.,* No. 1:13-md-02493-JPB-JES (N.D.W.V. June 12, 2018), ECF No. 1214 (approving settlement where class members received approximately \$38); *Lushe v. Verengo Inc.,* No. CV 13-07632 ABR (C.D. Cal. May 2, 2016), ECF Nos. 135-1, 137 (approving settlement where claimants received \$52); *In re Capital One TCPA Litig.,* 80 F. Supp. 3d 781, 789 (N.D. Ill. 2015) (granting final approval where class members were awarded

\$39.66); Rose v. Bank of Am. Corp., No. 11 Civ. 02390, 12 Civ. 04009, 2014 WL 4273358, at *10 (N.D. Cal. Aug. 29, 2014) (discussing range of acceptable TCPA settlements and approving settlement that paid \$20 to \$40 per claimant); Kolinek v. Walgreen Co., 311 F.R.D. 483, 493–94 (N.D. III. 2015) (approving settlement where class members received payments of \$30); Steinfeld v. Discover Fin. Servs., No. C 12-01118, 2014 WL 1309352, at *6 (N.D. Cal. Mar. 10, 2014) (approving settlement with payments estimated to be between \$20 and \$40); Markos v. Wells Fargo Bank, N.A., No. 1:15-cv-01156-LMM, 2017 WL 416425, at *4 (N.D. Ga. Jan. 30, 2017) (approving settlement with payments of approximately \$24 per class member as an "excellent result").

2. <u>The extent of discovery, stage of proceedings, and</u> recommendation of experienced counsel favor approval.

Because the settlement was negotiated years into the litigation, well after discovery had closed, the parties were armed with a thorough understanding of the strengths and weaknesses of their evidence, witnesses, and legal positions. Discovery was comprehensive and complete, and the Court was poised to rule on the parties' cross-motions for summary judgment. The parties therefore had sufficient information to make an informed decision about the merits of the settlement. See Selk v. Pioneers Mem'l Healthcare Dist., 159 F. Supp. 3d 1164, 1177 (S.D. Cal. 2016) ("So long as the parties have 'sufficient information to make an informed decision about settlement,' this factor will weigh in favor of approval.") (quoting Linney v. Cellular Alaska P'ship, 151 F.3d 1234, 1239 (9th Cir.1998)); see also In re Mego Fin. Corp. Sec. Litig., 213 F.3d 454, 459 (9th Cir.2000) (explaining that a combination of investigation, discovery, and research conducted prior to settlement can provide sufficient information for class counsel to make an informed decision about settlement).

3. <u>The Settlement Class's response favors approval.</u>

There are no objections to this settlement. Notice of the settlement was distributed by mail and email to 1,034,078 potential Settlement Class Members and not one objected. ECF No. 298 ¶ 9. A court may appropriately infer that a class settlement is fair, reasonable, and adequate when few (or no) class members object to it. *See Hartless*, 273 F.R.D. at 641 ("The absence of a large number of objections to a proposed class action settlement raises a strong presumption that the terms of the settlement are favorable to the class members.") (citation omitted).

Settlement Class Members instead chose to participate in the settlement, filing 73,271 unique claims. Supp. Keough Decl. ¶ 6. By contrast, only 9, or less than .001% of identifiable Settlement Class Members, chose to opt out. ECF No. 298 ¶ 28. That 7% of Settlement Class Members chose to participate, a response that exceeds typical claim rates in consumer class actions, supports approval. *See, e.g., In re Online DVD Rental Antitrust Litig.*, 779 F.3d 934, 944-45 (9th Cir. 2015) (affirming approval of settlement where 1,183,444 of 35 million class members—less than 3.4%—filed claims); *Couser v. Comenity Bank*, 125 F. Supp. 3d 1034, 1044 (S.D. Cal. 2015) (noting that 7.7% is a "higher than average claims rate" in TCPA class actions); *see also In re Anthem, Inc. Data Breach Litig.*, 327 F.R.D. 299, 320-21 (N.D. Cal. 2018) (finding that low rates of objections and optouts are 'indicia of the approval of the class'" (citation omitted)).

4. The Rule 23(e)(2) considerations favor approval.

The considerations outlined in Rule 23(e)(2) also support final approval of the settlement. The first consideration is the adequacy of Plaintiffs' and their counsel's representation of the Settlement Class. In granting preliminary approval of the settlement, the Court found that "Plaintiffs are capable of fairly and adequately protecting the interests of the members of the Settlement Class...." ECF No. 292 ¶ 7.d. Plaintiffs committed significant time to this case and

support the settlement. ECF Nos. 297-3, 297-2 ¶ 27 & 297-1 ¶ 20. Class Counsel, who have a great deal of experience litigating and settling TCPA class action cases, also wholeheartedly support the settlement. ECF Nos. 289-1 ¶ 16 & 289-3 ¶ 18. This consideration therefore supports approval.

The second consideration also supports approval because the settlement was negotiated at arms' length. The Court is well aware of the hard-fought nature of this litigation, which involved multiple disputed motions, and the parties approached settlement discussions in the same way. None of the "red flags" of potential collusion the Ninth Circuit has identified exist in this case. *See In re Bluetooth Headset Products Liab. Litig.*, 654 F.3d 935, 947 (9th Cir. 2011) (noting that plaintiffs' counsel may have allowed pursuit of their own self-interest to infect settlement negotiations when they receive a disproportionate portion of the settlement, the parties agree to a "clear sailing" arrangement providing for the payment of attorneys' fees separate and apart from class funds, or the parties agree that any fees not awarded will revert to defendants rather than be added to the class fund).

The third consideration also supports settlement. As discussed above, the \$24 million in settlement relief Cavalry made available is more than adequate to warrant approval, particularly in light of the costs, risks and delay of trial and appeal. The distribution plan ensures that Settlement Class Members will be treated equitably relative to each other. Settlement Class Members were able to submit one claim form each. Of the claims submitted, JND and Plaintiffs recommend, following the proposed deficiency process, that the Court approve up to 7,532 claims submitted for debt relief, and up to 65,723 claims for cash.

Plaintiffs addressed the reasonableness of the requested attorneys' fees in the motion filed on June 29, 2020, which was 30 days before the deadline for Settlement Class Members to opt out or object in compliance with *In re Mercury Interactive Corp.*, 618 F.3d 988, 994 (9th Cir. 2010). ECF No. 297. The fee request

of \$2,000,000 is just 8% of the total value of the settlement (\$24,150,000), and therefore substantially lower than the 25% benchmark for common fund cases in the Ninth Circuit. *Patel v. Trans Union, LLC,* 2018 WL 1258194, at *6 (N.D. Cal. Mar. 11, 2018) ("Ninth Circuit precedent requires courts to award class counsel fees based on the total benefits being made available to class members rather than the actual amount that is ultimately claimed") (referencing *Williams v. MGM-Pathe Commc'ns Co.,* 129 F.3d 1026 (9th Cir. 1997) ("district court abused its discretion in basing attorney fee award on actual distribution to class" instead of amount being made available)). However, even if the rule were different, and the fee was measured against benefits claimed rather than benefits made available, Class Counsel's fee request is still below the benchmark of 25%, further demonstrating the reasonableness of the requested fees.

Finally, the fourth consideration—whether the proposed settlement treats class members equitably relative to each other—also supports approval. The method for distributing the Settlement Fund to Settlement Class Members is simple, straightforward, and equitable. All Settlement Class Members had the option to submit a claim for cash. After Court-approved deductions for administrative costs, attorneys' fees and costs, and incentive awards, the net settlement fund will be divided equally among the approved claims for cash. Those eligible Settlement Class Members with Open Accounts who opted for debt relief in lieu of cash, or who failed to elect one over the other, will receive debt relief. All recoveries for debt relief or for cash will be the same, \$599 in debt relief, or between \$46 and \$61 in cash. This is a fair and equitable distribution of the settlement proceeds.

¹ The value of the settlement if *only* accounting for claimed benefits is \$9,670,323 to \$10,661,668 (\$6,150,000 in cash plus \$3,520,323 to \$4,511,668 in debt relief). Attorney's fees of \$2 million is 19-21% of the claimed benefits to the class.

B. The Settlement Class should be finally certified for settlement purposes.

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The Court conditionally certified the Settlement Class for settlement purposes when it granted preliminary approval of the settlement. The Court concluded that the Settlement Class, comprised of persons associated with 1,035,232 accounts satisfies numerosity. ECF No. 292 ¶¶ 6, 7.a. Plaintiffs identified guestions such as whether Cavalry called cellular telephone numbers while attempting to collect debts, and whether Cavalry used an ATDS, as those which turn on common evidence, which satisfy the commonality requirement. ECF Nos. 289 at 19 & 292 ¶ 7.b. The Court also concluded that Plaintiffs have satisfied typicality; Plaintiffs' and Class Members' claims arise from the same course of alleged conduct. ECF Nos. 289 at 19-20 & 292 ¶ 7.c. And the adequacy requirement is satisfied because Plaintiffs have no conflicts with Settlement Class Members, have demonstrated their commitment to the Settlement Class, and have retained qualified counsel. ECF No. 289 ¶ 7.d. In addition, the Court found that predominance was satisfied. Id. ¶ 7.e. The overarching question whether Cavalry used an ATDS to place collection calls to the cell phones of Settlement Class Members—predominates over individualized issues, and classwide resolution is the only practice method of addressing the alleged telemarketing violations at issue. ECF No. 289 at 21. Thus, for the same reasons, the Court should finally certify the Settlement Class for settlement purposes.

C. The notice program complied with Rule 23 and due process.

The settlement notice program approved by the Court and implemented by JND satisfied the requirements of Rule 23 and due process. Rule 23 provides that "[t]he court must direct notice in a reasonable manner to all class members who would be bound by the proposal." Fed. R. Civ. P. 23(e)(1). When the class is certified under Rule 23(b)(3), the notice must also be the "best notice practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort." Fed. R. Civ. P. 23(c)(2)(B). To

comply with constitutional due process standards, the notice must be "reasonably calculated, under all the circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections." *Mullane v. Central Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950).

The Court approved the postcard and email notice in granting preliminary approval of the settlement. ECF No. 292 ¶ 12. The notice was "reasonably calculated, under all the circumstances, to apprise the Settlement Class Members of the pendency of this Action, the terms of the Settlement Agreement, and their right to object to the Settlement Agreement or exclude themselves from the Settlement Class." *Id.* The Court further found that the notice met the requirements of due process. *Id.*

On May 28, 2020, JND sent the Court-approved postcard notice by U.S. mail to 1,034,078 potential Settlement Class Members and mailed the Courtapproved email Notice to 744,614 verified email addresses associated with Settlement Class Members and. ECF No. 298 ¶¶ 9, 15. JND also sent a reminder email notice to 627,267 potential Settlement Class Members who had not yet filed a claim and did not unsubscribe to the initial email notice. *Id.* ¶ 17. In total, 1,574,997 postcard and email notices were successfully delivered, representing over 93% of the Settlement Class Members. Supp. Keough Decl. ¶ 13.

JND established a settlement website with detailed information about the settlement. ECF No. 298 ¶ 21. The website address was printed on all notices. *Id.* Exs. B-D. Located at CPSTCPASettlement.com, the website had 449,435 hits as of August 10, 2020. *Id.* ¶¶ 21-23. The website lists important dates and class members' rights and options, includes frequently asked questions and key documents from the case like the settlement agreement and motion for attorneys' fees, and allowed class members to submit an online claim. *Id.* The website (and notices) also provided a toll-free number that class members could

1 call to reach a 24-hour automated phone system with recorded answers to 2 frequently asked questions. Id. ¶ 25. The toll-free number had received more 3 than 9,000 calls as of August 10, 2020. Id. ¶ 26. Finally, JND maintained a 4 dedicated email address to receive and respond to Settlement Class Member 5 inquires, and as of August 10, 2020 had received 580 emails. Id. ¶ 24. V. CONCLUSION 6 7 Plaintiffs respectfully request that the Court finally certify the Settlement Class and approve the settlement as fair, reasonable and adequate. 8 RESPECTFULLY SUBMITTED AND DATED this 28th day of August, 2020. 9 10 TERRELL MARSHALL LAW GROUP PLLC 11 By: /s/ Adrienne D. McEntee, Pro Hac Vice 12 Beth E. Terrell, CSB #178181 13 Email: bterrell@terrellmarshall.com Adrienne D. McEntee, Admitted Pro Hac Vice 14 Email: amcentee@terrellmarshall.com 15 936 North 34th Street, Suite 300 16 Seattle, Washington 98103-8869 Telephone: (206) 816-6603 17 18 James C. Shah Email: jshah@sfmslaw.com 19 SHEPHERD, FINKELMAN, MILLER 20 & SHAH, LLP 21 1845 Walnut Street, Suite 806 Philadelphia, Pennsylvania 19103 22 Telephone: (610) 891-9880 23 Facsimile: (866) 300-7367 24 25 26 27 28

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22	Attorneys for Kevin Krejci
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CERTIFICATE OF SERVICE 1 2 I, Adrienne D. McEntee, hereby certify that on August 28, 2020, I 3 electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the following: 4 5 Tomio B. Narita, CSB #156576 6 Email: tnarita@snllp.com Jeffrey A. Topor, CSB #195545 7 Email: jtopor@snllp.com 8 SIMMONDS & NARITA LLP 44 Montgomery Street, Suite 3010 9 San Francisco, California 94104-4816 10 Telephone: (415) 283-1000 11 Facsimile: (415) 352-2625 12 Attorneys for Defendant 13 DATED this 28th day of August, 2020. 14 TERRELL MARSHALL LAW GROUP PLLC 15 16 17 By: /s/ Adrienne D. McEntee, Pro Hac Vice Adrienne D. McEntee, Admitted Pro Hac Vice 18 Email: amcentee@terrellmarshall.com 19 936 North 34th Street, Suite 300 Seattle, Washington 98103-8869 20 Telephone: (206) 816-6603 21 Facsimile: (206) 319-5450 22 Attorneys for Plaintiff Cory Horton 23 24 25 26 27 28

PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT
- 17 - 13-CV-00307-JAH (WVG)

1 2 3 4 5 6 7 8	Beth E. Terrell, CSB #178181 Email: bterrell@terrellmarshall.com Adrienne D. McEntee, Admitted Pro Hac V Email: amcentee@terrellmarshall.com TERRELL MARSHALL LAW GROUP PLLC 936 North 34th Street, Suite 300 Seattle, Washington 98103-8869 Telephone: (206) 816-6603 [Additional Counsel Appear on Signature F Attorneys for Plaintiff Cory Horton		
10	UNITED STATES DI FOR THE SOUTHERN DIS		DALLA
11	FOR THE SOUTHERN DIS	IRICI OF CALIFOR	ANIA
12	CORY HORTON, on behalf of himself		
13	and all others similarly situated,		() . n . (o)
14	Plaintiff,	NO. 13-CV-0030	7-JAH (WVG)
15	V.		OF ADRIENNE D.
16	CAVALRY PORTFOLIO SERVICES, LLC,	McENTEE IN SU PLAINTIFFS' MC	PPORT OF OTION FOR FINAL
17	<i></i>	APPROVAL OF C	
18	Defendant.	SETTLEMENT	
19		Complaint Filed	: February 7, 2013
20		·	
21		DEMAND FOR JU	JRY TRIAL
22		Honorable John	A. Houston
23		DATE.	Contombox 20, 2020
24		DATE: TIME:	September 28, 2020 2:30 p.m.
25		COURTROOM:	13B
26			
27			
28			

PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT - 1 - 13-CV-00307-JAH (WVG)

KEVIN KREJCI, on behalf of himself and all 1 others similarly situated, 2 Plaintiff, 3 4 ٧. 5 CAVALRY PORTFOLIO SERVICES, LLC, 6 7 Defendant. 8 9 10 11 12 13

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NO. 3:16-cv-00211-JAH-WVG

- I, Adrienne D. McEntee, hereby declare as follows:
- I am a member of the law firm of Terrell Marshall Law Group PLLC, counsel of record for Plaintiff Cory Horton and the Settlement Class. I am admitted to practice before this Court and am a member in good standing of the bar of the state of Washington. I respectfully submit this declaration in support of Plaintiffs' Motion for Final Approval of Class Action Settlement. Except as otherwise noted, I have personal knowledge of the facts set forth in this declaration and could testify competently to them if called upon to do so.
- 2. Our office received several calls from Settlement Class Members who received their postcards via U.S. Mail just days before, or after, the July 29, 2020 deadline to submit a claim. Because of these delays, and those noted by Settlement Administrator, JND, Class Counsel recommend that the Court approve 2,093 late claims received through August 25, 2020.
- 3. Class Counsel join in JND's recommendation that the Court approve 383 claims from claimants JND verified to be valid Settlement Class Members, which were unsigned.
- 4. The claim form asked Settlement Class Members to include both the cellular telephone number on which they received the calls and their current PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT 13-CV-00307-JAH (WVG)

phone number. JND has advised that 52,952 claimants did not list the number Cavalry records show was called or their current phone number. Given that the class period extends back to 2010, Class Counsel are not surprised that claimants may not recall the number to which they received calls. JND, however, was able to match 36,085 claimants with information Cavalry provided to determine that all 36,085 of these claimants were class members. As a result, JND recommends that these claims be approved.

- 5. Class Counsel join JND's recommendation that the Court allow the claims of 36,085 claimants JND determined are class members. Class Counsel discussed JND's recommendation with counsel for Cavalry, who would prefer that the Court deny these claims, or at a minimum, require claimants to cure any deficiencies.
- 6. Class Counsel also join JND's recommendation that the Court authorize JND to provide the 16,867 claimants who could not be matched to the Settlement Class List through a mailing or email address notice of the deficiency and an opportunity to cure.
- 7. JND estimates the total cost to administer the settlement will be \$934,000.
- 8. If the Court allows these claims, and awards the requested attorneys' fees, costs, administration expenses, and incentive awards, a total of \$3,110,650 will be distributed to claimants who opted for a cash award. Class Counsel reached this number as follows:
 - \$6,150,00 cash \$934,000 requested notice and administration costs \$20,000 requested incentive awards \$2,000,000 requested attorneys' fees \$85,350 litigation expenses = \$3,110,650
- 9. If the Court allows the 50,511 claims JND and Class Counsel recommend for approval, each cash claimant will receive approximately \$61.

CERTIFICATE OF SERVICE 1 2 I, Adrienne D. McEntee, hereby certify that on August 28, 2020, I 3 electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the following: 4 5 Tomio B. Narita, CSB #156576 6 Email: tnarita@snllp.com Jeffrey A. Topor, CSB #195545 7 Email: jtopor@snllp.com 8 SIMMONDS & NARITA LLP 44 Montgomery Street, Suite 3010 9 San Francisco, California 94104-4816 10 Telephone: (415) 283-1000 11 Facsimile: (415) 352-2625 12 Attorneys for Defendant 13 DATED this 28th day of August, 2020. 14 TERRELL MARSHALL LAW GROUP PLLC 15 16 17 By: /s/ Adrienne D. McEntee, Pro Hac Vice Adrienne D. McEntee, Admitted Pro Hac Vice 18 Email: amcentee@terrellmarshall.com 19 936 North 34th Street, Suite 300 Seattle, Washington 98103-8869 20 Telephone: (206) 816-6603 21 Facsimile: (206) 319-5450 22 Attorneys for Plaintiff Cory Horton 23 24 25 26 27 28

PLAINTIFFS' MOTION FOR FINAL APPROVAL OF CLASS ACTION SETTLEMENT
- 5 - 13-CV-00307-JAH (WVG)

Case 3:13-cv-00307-JAH-WVG Document 299-2 Filed 08/28/20 PageID.47441 Page 1 of 7

1 KEVIN KREJCI, on behalf of himself Case No.: 13-CV-00307-JAH (WVG) and all others similarly situated, 2 Plaintiff, 3 4 v. 5 CAVALRY PORTFOLIO SERVICES, LLC, 6 Defendant. 7 8 9 I, Jennifer M. Keough, declare and state as follows: 10 1. I am Chief Executive Officer of JND Class Action Administration 11 ("JND"). This Supplemental Declaration is based on my personal knowledge, as well as 12 upon information provided to me by experienced JND employees working under my 13 supervision and Counsel for the Plaintiffs and Defendants ("Counsel"), and if called 14 15 upon to do so, I could and would testify competently thereto. This Declaration is 16 submitted as a supplement to my Declaration Regarding Notice Administration, dated 17 August 10, 2020 ("Initial Notice Declaration"). 18 JND is serving as the Settlement Administrator1 in the above-captioned 2. 19 litigation ("Action") for the purposes of administering the Settlement Agreement and 20 21 22 ¹ Capitalized terms used and not otherwise defined herein shall have the meanings given such terms in the Settlement Agreement. 23 24 SUPPLEMENTAL DECLARATION OF JENNIFER M. KEOUGH REGARDING NOTICE

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Release ("Settlement Agreement") preliminarily approved by the Court in its Preliminary Approval Order (the "Order"), dated April 13, 2020.

- 3. As of the date of this Supplemental Declaration, JND has received a total of 77,693 claims. 4,304 claims were excluded as exact duplicates, and 118 were excluded as duplicates where more than five Claim Forms were submitted from the same mailing address, resulting in 73,271 unique claims. Of these, 39,823 claims were received online and 33,448 were submitted by mail.
- 4. Of the unique claims, a total of 38,305 claims were for Open Accounts and, of those, 30,772 claimants selected a cash award and 6,145 claimants selected debt relief. 1,388 claimants with Open Accounts selected both the cash award and debt relief or selected neither and, accordingly, have all been deemed to have selected debt relief. JND has received a total of 34,966 claims for Closed Accounts which are entitled to a cash award. This brings the total claims for cash awards to 65,738 and total debt claims to 7,533.
- 5. There were 2,093 claims submitted after the July 29, 2020 submission deadline. Based on correspondence from many claimants with late claims, we understand that there were delays in potential Settlement Class Members receiving the Mail Notice, as a number of claimants stated that they received the Mail Notice either close to or well after the claim filing deadline. In addition, there appear to have been

mailing delays when claimants mailed their Claim Forms to JND. Some Claim Forms were received more than two or three weeks after the postmark date. In light of the apparent recent delays in postal service caused by COVID-19, among other reasons, JND recommends, and assumes for the purposes of the analysis below, that all claims received by August 25, 2020 will be deemed timely filed.

- 6. Of the 73,271 unique claims received, 22,459 claims provided telephone numbers that matched telephone numbers listed in the Settlement Class Member files provided to JND (collectively, the "Class Lists").
- 7. In addition, JND received 383 claims from claimants JND verified to be valid Settlement Class Members, which were unsigned. Because JND has confirmed that these are valid Settlement Class Members, JND recommends that these claims be approved without the need for any deficiency process.
- 8. In addition, JND received 52,952 claims in which the claimants did not include their current phone number, the phone number where they received calls, or the phone number provided was not the phone number Cavalry alleges it called. Of these claims, JND matched 36,085 to the Settlement Class List based on a mailing address in the Class Lists or based on a mailing address or email address obtained through advanced address search strategies using contact information in the Class Lists. JND recommends that these 36,085 claims be approved.

- 9. For the 16,867 claims which could not be matched to the Settlement Class List through a mailing or email address, 15,212 claimants selected a cash award and 1,655 selected debt relief (or were deemed to have selected debt relief because they did not make a choice or chose both a cash award and debt relief). JND recommends providing these claimants with notice of their Claim Form deficiency and an opportunity to cure.
- 10. JND is performing final Quality Assurance and deficiency procedures with respect to a small number of claims, including 78 claims in which claimants did not provide address information.
- 11. Assuming the Court approves JND's recommendations herein, there will be at least 50,511 approved claims for cash, with the possibility of up to 15,212 additional claims for cash if claimants cure the deficiencies described in paragraph 9, *supra*. Thus, JND estimates that the cash award for each claimant with an approved claim for cash will be between \$46.00 and \$61.00.
- 12. Assuming the Court approves JND's recommendations herein, there will be 5,877 approved claims for debt relief with up to 1,655 additional claims for debt relief if members cure the deficiencies described in paragraph 9 *supra*. JND confirms that each Settlement Class Member with an approved claim for debt relief will receive \$599.00 in

1	debt relief. Settlement Class Members receiving debt relief will benefit from a minimum
2	of \$3,520,323 in debt relief, and up to a maximum of \$4,511,668.
3	13. As noted in my Initial Declaration, JND sent multiple notices to Settlement
4	Class Mambars In total 1 574 007 Postagrd and Email Nations were suggestfully
5	Class Members. In total, 1,574,997 Postcard and Email Notices were successfully
6	delivered, representing over 93% of the Settlement Class Members.
7	
8	I declare under penalty of perjury under the laws of the United States of America
9	that the foregoing is true and correct.
10	Executed on August 27, 2020, in Seattle, Washington.
11	Jenn W. Keargh
12	Jennifer M. Keough
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24	6 SUPPLEMENTAL DECLARATION OF JENNIFER M. KEOUGH REGARDING NOTICE ADMINISTRATION
25	13cv0307

CERTIFICATE OF SERVICE 1 2 I, Adrienne D. McEntee, hereby certify that on August 28, 2020, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF 3 system which will send notification of such filing to the following: 4 5 Tomio B. Narita, CSB #156576 Email: tnarita@snllp.com 6 Jeffrey A. Topor, CSB #195545 7 Email: jtopor@snllp.com SIMMONDS & NARITA LLP 8 44 Montgomery Street, Suite 3010 9 San Francisco, California 94104-4816 Telephone: (415) 283-1000 10 Facsimile: (415) 352-2625 11 12 Attorneys for Defendant DATED this 28th day of August, 2020. 13 14 15 TERRELL MARSHALL LAW GROUP PLLC 16 17 By: /s/ Adrienne D. McEntee, Pro Hac Vice Adrienne D. McEntee, Admitted Pro Hac Vice 18 Email: amcentee@terrellmarshall.com 19 936 North 34th Street, Suite 300 Seattle, Washington 98103-8869 20 Telephone: (206) 816-6603 21 Facsimile: (206) 319-5450 22 Attorneys for Plaintiff Cory Horton 23 24 25 26 27 28 SUPPLEMENTAL DECLARATION OF JENNIFER M. KEOUGH REGARDING NOTICE ADMINISTRATION

- 7 -

13-CV-00307-JAH (WVG)